



**AUDA-NEPAD**  
AFRICAN UNION DEVELOPMENT AGENCY



## **III CIMEIRA SOBRE FINANCIAMENTO PARA O DESENVOLVIMENTO DE INFRA-ESTRUTURAS EM ÁFRICA**

Luanda | 28 a 31 de Outubro de 2025

# **SPONSORSHIP BROCHURE**



# OVERVIEW

Africa's infrastructure financing needs—estimated at over \$100 billion annually—represent a significant opportunity to drive economic growth, create jobs, and advance regional integration. In line with this vision, the African Union's Agenda 2063 and the African Continental Free Trade Area (AfCFTA) place infrastructure at the heart of Africa's transformation. The Luanda Financing Summit, hosted under the patronage of H.E. President João Lourenço of Angola in collaboration with the African Union Development Agency-NEPAD (AUDA-NEPAD) and the African Union Commission (AUC), brings together governments, investors, and development partners to mobilise capital and accelerate progress on strategic projects aligned with frameworks like Programme for Infrastructure Development in Africa (PIDA) and Accelerated Industrial Development for Africa (AIDA).

Building on the success of previous summits in Dakar, the Luanda Summit will showcase Africa's readiness to attract investment through mechanisms like AUDA-NEPAD's Service Delivery Mechanism (SDM) and the Continental Business Network (CBN), while promoting regional collaboration and private sector engagement.



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# WHY ATTEND THE LFS?

**Engage with Leaders:** Hear directly from Presidents, Ministers, and CEOs shaping Africa's infrastructure future.

**Discover Investment Opportunities:** Explore bankable projects across transport, energy, digital, and climate-resilient infrastructure.

**Network Strategically:** Participate in curated B2B matchmaking, deal rooms, and high-level forums.

**Showcase Innovation:** Visit the Infrastructure Marketplace featuring African startups and MSMEs.

**Shape Policy:** Contribute to dialogues on financing mechanisms, digital transformation, and regional integration.

- Engage with 2,000+ participants
- Access Africa's most strategic infrastructure projects
- Participate in high-level dialogues, workshops, and matchmaking
- Explore Luanda's flagship projects
- Be part of Africa's infrastructure transformation

# WHAT TO EXPECT

At the Luanda Financing Summit, participants will experience a dynamic blend of strategic dialogue, investment matchmaking, and innovation showcases designed to accelerate infrastructure development across Africa.



## HIGH-LEVEL ENGAGEMENTS

Presidential dialogues will set the tone for continental cooperation, featuring Heads of State discussing cross-border corridors, domestic capital mobilisation, and AfCFTA implementation. These sessions offer rare insights into political leadership and strategic vision shaping Africa's infrastructure future.



## INVESTMENT FORUMS

Sector-specific panels will bring together Ministers, development finance institutions (DFIs), and private investors to explore financing solutions for water and sanitation (WASH), energy (AfSEM), rail transport, and domestic capital mobilization. These forums will highlight bankable projects, policy reforms, and blended finance strategies tailored to Africa's development needs.





The InfraTech & Innovation Forum will spotlight African startups and tech solutions driving infrastructure efficiency—from AI-powered monitoring to e-mobility platforms. Parallel deal rooms will host curated project pitches across transport, energy, water, and ICT, enabling direct engagement between project sponsors and investors.



## NETWORKING OPPORTUNITIES

Participants will benefit from structured bilateral meetings, informal networking lunches, and a guided exhibition tour. The Summit concludes with a strategic field visit to flagship infrastructure sites around Luanda, offering a tangible look at investment impact on the ground.

# WHO ATTENDS THE LFS?

The Luanda Financing Summit convenes a diverse and influential group of stakeholders committed to transforming Africa's infrastructure landscape. Attendees include:

- **Current and Former Heads of State**
- **Ministers and Parliamentarians**
- **Investors and Investment Banks**
- **Philanthropists and Impact Fund Business**
- **Leaders and Dealmakers**
- **Development Partners and DFIs**
- **Civil Society and Farmers' Organisations**
- **Innovators, and MSMEs**
- **Youth Leaders and Entrepreneurs**



# WHAT WE'VE ACHIEVED TOGETHER

**\$22M**

**Project preparation  
funding**

**\$88B+**

**Total Project Value  
Committed**

Building on the momentum of transformative gatherings like the previous editions of the Dakar Infrastructure Financing Summit, Africa continues to unlock strategic investments and partnerships that are reshaping the continent's infrastructure landscape under Agenda 2063.

**29**

**African Countries  
Involved**

# WHAT WE'VE ACHIEVED TOGETHER

Sponsorship at the LFS offers a unique blend of visibility, influence, and access. Whether you're a multinational corporation, development finance institution, or regional SME, your brand will be showcased to a curated audience of decision-makers and project owners.

## HIGH-LEVEL ENGAGEMENTS

**Unmatched visibility before, during, and after the summit** – Your brand will be featured across summit communications, media coverage, and digital platforms, ensuring sustained exposure.

**Access to Decision-Makers and Investors** – Engage with ministers, CEOs, investors, and regional bodies in exclusive networking formats.

**Thought leadership & sector positioning** – Shape the narrative by contributing to panels, workshops, and thematic sessions.

**Strategic Positioning** – Align your brand with Africa's most ambitious infrastructure goals and AUDA-NEPAD's continental mandate.








**Media Exposure** – Inclusion in press briefings, social media campaigns, and airline advertising.



# SPONSORSHIP TIERS

We offer structured sponsorship tiers designed to meet diverse strategic objectives. Each tier includes a mix of branding, engagement, and access benefits.

| Benefits   | Diamond<br>(\$US)200.000,00 | Platinum<br>(\$US) 150.000,00 | Gold<br>(\$US)100.000,00 | Silver<br>(\$US)50.000,00 | Bronze<br>(\$US)25.000,00 |
|--|-----------------------------|-------------------------------|--------------------------|---------------------------|---------------------------|
| Opportunity to speak<br>Priority speaker duties and<br>visibility for<br>senior company<br>executives during<br>plenary<br>sessions or debates                                 | Plenary Sessions            | Plenary Sessions              | Debate                   | Debate                    | N/A-                      |
| Opportunity to organize<br>and plan your own<br>session on a topic that<br>vital and solution-<br>oriented for a segment of<br>investment community<br>(limited opportunities) | ✓                           | N/A                           | N/A                      | N/A                       | N/A                       |

|   |   |   |   |     |     |
|---|---|---|---|-----|-----|
| Brand visibility<br>Transient Prime<br>sponsor slide/video<br>between the panels<br>discussions |  | N/A   | N/A   | N/A | N/A |
| Exhibition Stand  |  |    |  | N/A | N/A |
| VIP Meeting<br>Facilitation<br>Assistance in bilateral<br>meetings<br>bilateral                 |  |    | N/A   | N/A | N/A |
| Meeting facilitation<br>Limited assistance for<br>bilateral meetings                            | N/A   |  | N/A   | N/A | N/A |

|  |    |   |     |     |     |
|--|----|---|-----|-----|-----|
| Preferred places in Plenary sessions<br>VIP reserved seats in plenary sessions   | 10 | 8 | 4   | 2   | N/A |
| Preferential treatment<br>Preferential treatment at events by Invitation-Only<br>Events VIP seat, speaker role or other activity for company representatives at invitation-only events<br>round tables or lunch/ reception /dinner with senior officials<br>Government decision-makers during the Summit | 5  | 3 | 1   | N/A | N/A |
| Promote your outdoor location<br>Activity nocturnal<br>Assistance for promotion of your own off-site activity (co brand with the Event (Limited opportunities)   | ✓  | ✓ | N/A | N/A | N/A |
| Exclusive meeting  |    |   |     |     |     |

|  |     |   |     |     |     |
|--|-----|---|-----|-----|-----|
| VIP meeting space<br>Access to a dedicated<br>space B2B meeting space  | N/A | ✓ | ✓   | N/A | N/A |
| Exclusive interviews<br>Opportunity for one-on-<br>one interviews with<br>anchor media partners                | ✓   | ✓ | ✓   | N/A | N/A |
| Exclusive company<br>branding<br>Opportunity to include<br>items in VIP gift bags                              | ✓   | ✓ | N/A | N/A | N/A |
| Exclusive company<br>branding<br>Opportunity to include<br>items in welcome bags<br>welcome                    | ✓   | ✓ | ✓   | N/A | N/A |
| Media mentions<br>Recognition in<br>media related to the<br>event social networksand<br>announcements<br>press | ✓   | ✓ | ✓   | ✓   | ✓   |



|   |                      |                      |                      |      |      |
|---|----------------------|----------------------|----------------------|------|------|
| Website and Email Marketing Recognition<br>Special recognition of your partnership highlighted in Summit website and marketing correspondence | Logo with Connection | Logo with Connection | Logo with Connection | Logo | Logo |
| Audio-visual Recognition<br>Audio/visual recognition inside the plenary room  | Logo                 | Logo                 | Logo                 | Logo | Logo |

## EXCLUSIVE PARTNERSHIP OPPORTUNITY

Co-develop exclusive benefits, such as co-branding on all digital and physical marketing materials at the event, presentation of an institutional video during plenary sessions, a speaker role to deliver special remarks at the event, having a business room in the event exhibition space, a dedicated meeting room for your exclusive use, curation of up to two sessions during the event and collaboration on key thought leadership and visibility in social media (possibility of adding more benefits).

- **Value: \$300.000,00**

## 2. SPECIAL NETWORKING OPPORTUNITY

As the dinner's title sponsor, the sponsor can influence or know the guest list in advance, allowing for strategic presentations and business development opportunities . They will have their logo on all promotional items and may provide exclusive company gifts to senior executives and government officials.

- **Value: \$200.000,00**

Welcome Reception Sponsor (Exclusive), Attendees and exhibitors will be invited to a networking reception on the first day of the event. This is an opportunity to position your brand and deliver 5-7 minutes of welcoming remarks in a relaxed atmosphere.

- **Value: \$200.000,00**

#### ADDITIONAL BRAND PROMOTION OPPORTUNITIES

**COFFEE/TEA KIOSK:** Offer a twist on the typical coffee break with a coffee cart that provides elevated coffee and tea service. **\$50.000,00**

#### TRANSPORTATION SERVICE TO/FROM SUMMIT SITE/OFF-SITE HOTELS:

Off-site attendees will be transported to and from the conference center and their hotels via conference buses. The exclusive sponsor of the shuttle bus receives premium recognition, with company branding on the bus wrap and the opportunity to present a video each day.

**WIFI:** Help attendees connect to the event as an official WiFi sponsor. WiFi access areas will include all public areas and meeting rooms within the venue. Consider setting up a booth to distribute the WiFi code . **\$50.000,00**

**BUSINESS LOUNGE:** The conference room will be designed to be an effective meeting place for conversation, networking, and exchanging ideas. The lounge, which can accommodate 30 to 50 people, will include a poster with your logo and your materials.

#### 4. ADDITIONAL BRAND PROMOTION OPPORTUNITIES

**MOBILE APP:**

**CHARGING STATIONS: \$25,000**

**PRIVACY PODS:** These three fully enclosed booths offer a quiet place to make a phone call or have a one-on-one meeting. They can be branded inside and out with your logo.

**\$25.000,00**

#### EXHIBITS:

- **3m x 3m (9 sq m)- : \$5,000 USD**
- **3m x 6m (18 sq m)- \$7,000 USD**
- **3m x 9m (27 sq m)- \$10,000 USD**

**2 exhibitor tickets**

**\*\*Cost does not include materials, e.g., television, chairs**

## BEYOND FINANCIAL SPONSORSHIP

We welcome strategic partnerships that contribute to the summit's success in non- financial ways.

Opportunities Include:

- **Knowledge Partnerships** – Co-author reports, white papers, or host expert sessions.
- **Media Partnerships** – Provide coverage, interviews, and branded content.
- **Technology Partnerships** – Support app development, registration systems, or Wi-Fi.
- **Convening Partnerships** – Co-host side events with DFIs, regional bodies, or thematic coalitions.





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